

NOTES:

- This is a suggested template only. Please update with your relevant business information and company representative quote.

- Please send your draft press release to pr@cloudsecurityalliance.org at least five (5) business days in advance of your release date for approval.

- To include a quote from BARR Advisory in your press release: Please contact our marketing team at mrawlings@barradvisory.com to request a quote from your engagement manager.

FOR IMMEDIATE RELEASE

[Month Day, Year]

[Company Media Contact]

[Company Name] Achieves Cloud Security Alliance STAR Attestation

[Company Name]'s Cloud Provider Security Services Surpass Rigorous Third-Party Independent Assessment

[City, State]—*[Date]*—*[Company Name]* today announced that it has achieved Cloud Security Alliance (CSA) Security, Trust & Assurance Registry (STAR) Attestation, meaning that *[Company Name]* has undergone a rigorous third-party assessment of its security as a cloud service provider.

The independent assessment was performed by [BARR Advisory](#), a global cybersecurity consulting and compliance attestation firm that has served as a trusted advisor to hundreds of cloud-based and hybrid organizations aiming to build trust and resilience through cybersecurity compliance.

CSA STAR is a free, publicly accessible registry in which cloud service providers can publish their CSA-related assessments. Attestation means that *[Company Name]*, as a cloud service provider, addresses issues critical to cloud security as outlined in the Cloud Controls Matrix (CCM) and has been assessed against the standards outlined by the American Institute of Certified Public Accountants (AICPA) for System and Organization Controls (SOC) 2 engagements.

"[Insert quote from company representative]," said *[Company Representative Name and Title]*.

Developed in conjunction with BSI, the British Standards Institution, to ensure cloud service providers are better able to maintain data confidentiality, integrity, and availability, CSA STAR is the industry's most powerful program for security assurance in the cloud.

[If you would like to include a quote from a CSA executive, insert suggested quote here. Please send draft to pr@cloudsecurityalliance.org for approval.]

The STAR program provides multiple benefits, including indications of best practices and validation of security posture of cloud offerings. It consists of three levels of assurance (self-assessment, third-party attestation, and [continuous auditing](#)), based upon:

- The CSA [Cloud Controls Matrix \(CCM\) v4](#), a cybersecurity control framework for cloud computing. It is composed of 197 control objectives that are structured in 17 domains

covering all key aspects of cloud technology. It can be used as a tool for the systematic assessment of a cloud implementation, and provides guidance on which security controls should be implemented by which actor within the cloud supply chain. The controls framework is aligned to the CSA Security Guidance for Cloud Computing, and is considered a de-facto standard for cloud security assurance and compliance.

- The [CSA Code of Conduct for GDPR Compliance](#), a tool created in collaboration with industry experts and representatives from EU national data protection authorities to assist organizations in adhering to the European General Data Protection Regulation. The Code Self-Assessment covers the compliance to GDPR of the service(s) offered by a CSP.

[Insert quote from BARR Advisory representative. To request a quote from your engagement manager, please contact mrawlings@barradvisory.com.]

[Company Name]'s CSA STAR attestation can be downloaded from the CSA Registry here: [Link]

About [Company Name]

[Company Boilerplate]

About the Cloud Security Alliance

The Cloud Security Alliance (CSA) is the world's leading organization dedicated to defining and raising awareness of best practices to help ensure a secure cloud computing environment. CSA harnesses the subject matter expertise of industry practitioners, associations, governments, and its corporate and individual members to offer cloud security-specific research, education, training, certification, events, and products. CSA's activities, knowledge, and extensive network benefit the entire community impacted by cloud — from providers and customers to governments, entrepreneurs, and the assurance industry — and provide a forum through which different parties can work together to create and maintain a trusted cloud ecosystem. For further information, visit us at www.cloudsecurityalliance.org, and follow us on Twitter [@cloudsa](https://twitter.com/cloudsa).

About BARR Advisory

[BARR Advisory](#) is a cloud-based security and compliance solutions provider specializing in cybersecurity consulting and compliance for companies with high-value information in cloud environments like AWS, Microsoft Azure, and Google Cloud Platform. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government.

[Company Name] Media Contact

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