

# SAMPLE: PLEASE UPDATE WITH YOUR CORRECT BUSINESS INFORMATION AND COMPANY REPRESENTATIVE QUOTE. To request a quote from your engagement manager, <u>contact our marketing team</u>.

### FOR IMMEDIATE RELEASE

[Month Day, Year] [Company Media Contact]

# [Company Name] Maintains Effective Security Controls According to SOC 1 Report

*[City, State]—[Date]—*Today, [Company Name] announced that the company has completed a System and Organization Controls (SOC) 1 examination. The examination resulted in a CPA's report stating that [Company Name] maintained effective internal controls over the design and operating effectiveness of its [Name of System] system relevant to financial reporting.

"This achievement exemplifies [Company Name]'s commitment to delivering a high quality, secure experience to our clients," said [Company Representative Name and Title]. "We hope that achieving this milestone inspires confidence and assures our partners and stakeholders that trust and integrity are our top priorities."

A SOC 1 report is designed to protect customer data by validating controls over the completeness and accuracy of financial transactions and financial statement reporting.

The engagement was performed by <u>BARR Advisory, P.A.</u>, a global cybersecurity consulting and compliance attestation firm that has served as a trusted advisor to hundreds of cloud-based and hybrid organizations aiming to build trust and resilience through cybersecurity compliance.

[Insert quote from BARR Advisory representative — Contact <u>mrawlings@barradvisory.com</u> to request a quote from your engagement manager]

Current and prospective customers interested in a copy of [Company Name]'s SOC 1 report may contact [Company Representative Name] at [Email Address].

# About [Company Name]

[Company Boilerplate]

### **About BARR Advisory**

BARR Advisory is a cloud-based security and compliance solutions provider specializing in cybersecurity consulting and compliance for companies with high-value information in cloud environments like AWS, Microsoft Azure, and Google Cloud Platform. A trusted advisor to some of the fastest growing cloud-based organizations around the globe, BARR simplifies compliance across multiple regulatory and customer requirements in highly regulated industries including technology, financial services, healthcare, and government.

# [Company Name] Media Contact

[Media Contact Name] [Media Contact Email] [Media Contact Phone Number]