## SAMPLE — <u>PLEASE UPDATE WITH YOUR APPLICABLE TRUST SERVICES</u> CRITERIA AND COMPANY DETAILS BEFORE SHARING ON SOCIAL MEDIA



#### **Document Contents:**

- Sample Posts for LinkedIn and Facebook
- Sample Posts for Twitter (X) and Threads
- Relevant Hashtags
- Sample Images

### Sample Posts for LinkedIn and Facebook:

Please update to fit your company details before sharing with your audience.

[COMPANY NAME] is proud to share that we have successfully completed a SOC 2 examination.

Performed by @BARR Advisory, P.A., the exam shows that [COMPANY NAME] has designed and maintained effective controls over the [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] of our online platforms.

In other words, you can rest easy knowing your data is safe with us.

Read our latest blog post to learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

It's official: We completed a System and Organization Controls (SOC) 2 examination in partnership with BARR Advisory, P.A.! The resulting report indicates we have maintained effective controls over the [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] of our online platforms.

Translation: Your data is safe with us.

Your data is safe with us. And we have the SOC 2 report to prove it.

@BARR Advisory, P.A. recently conducted a System and Organization Controls (SOC) 2 [Type 1/Type 2] examination assessing the effectiveness of [COMPANY NAME]'s controls surrounding [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy]. The result is a detailed report demonstrating our commitment to sound cybersecurity practices.

Learn more about why we chose to undergo this rigorous compliance audit: [INSERT LINK TO CORRESPONDING BLOG POST]

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What's the best way for a company to prove it's taking the steps necessary to keep customer data safe? By completing a System and Organization Controls (SOC) 2 examination. We're proud to announce that we worked with @BARR Advisory, P.A. to do just that.

Read on to learn more about what our SOC 2 [Type 1/Type 2] report means for you: [INSERT LINK TO CORRESPONDING BLOG POST]

[COMPANY NAME] is committed to keeping customer data safe. That's why we worked with @BARR Advisory, P.A. to complete a thorough examination of our [INCLUDE ONLY APPLICABLE TRUST SERVICES CRITERIA: security, availability, processing integrity, confidentiality, and/or privacy] controls.

Learn more about why we chose to undergo this rigorous compliance audit and what it means for you: [INSERT LINK TO CORRESPONDING BLOG POST]

It's official! We just received our latest SOC 2 [Type 1/Type 2] report from our auditor, @BARR Advisory, P.A.

Congrats to our team, and to our valued customers who can rest assured data is safe with us. Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

### Sample Posts for Twitter (X) and Threads:

Please update to fit your company details before sharing with your audience.

[COMPANY NAME] is proud to share that we have successfully completed a SOC 2 examination. In other words, you can rest easy knowing your data is safe with us.

Read our latest blog post to learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

Your data is safe with us. And we have the SOC 2 report to prove it.

@BARRadvisory recently performed a SOC 2 [Type 1/Type 2] examination, resulting in a detailed report demonstrating our commitment to sound cybersecurity practices.

Learn more: [INSERT LINK TO CORRESPONDING BLOG POST]

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### Relevant Hashtags to Consider Including in Your Post(s):

#SOC #InfoSec

#SOC2 #PrivacyControls #SOC2Type1 #DataProtection

#SOC2Type2 #OnlineSecurity

#SOC2Report #SecurityCompliance

#Cybersecurity #CloudSecurity #RaiseTheBARR



## Sample Images:

Click to download.









